



 Bay Planning Coalition

CALL FOR SPONSORS

Since our inception in 1983, we're successfully advocated for policies and practices in and around the San Francisco Bay-Delta region and northern California that have been crucial in balancing the commercial, environmental and recreational needs of the region.

Today, we are confronted with unprecedented challenges in the economy. More than ever, the times require thoughtful planning and prudent action. BPC's vision of a sustainable future for our community includes vibrant industry, commerce, and recreational experience accompanied by protection, restoration and enhancement of our natural environment. The BPC must continue to strengthen its voice to ensure that commerce, recreation and the natural environment thrive in the Bay-Delta region now and into an uncertain future. BPC can only do this with your help.

BPC's Annual Decisionmakers Conference is our single large fundraising event and is the major source of revenue in addition to membership dues, which keeps the office operating and the doors open. By becoming a sponsor of the 2009 S.F. Bay Annual Decisionmakers Conference (Conference), you will be investing critical funds in the organization so BPC can continue and successfully improve its ability to advocate on your behalf.

Enclosed is sponsorship pledge form and benefits information. Your sponsorship will demonstrate your organization's support of the BPC and leadership in Bay-Delta and northern California issues to a wide audience. To ensure you reap all the marketing benefits of sponsorship, we need to hear from you now.

Thank you for your ongoing support of the BPC and the organization's leap forward since our 25th Anniversary with a generous sponsorship commitment. More details on the Conference will be coming soon. In the meantime, if you have any sponsorship or Conference questions, please contact Ellen Johnck at (415) 397-2293 or ellen@bayplanningcoalition.org.

Sincerely yours,

Michael Giari
President

Rick Rhoads
Vice President

Ellen Joslin Johnck
Executive Director



SPONSORSHIP LEVELS

HOSTING SPONSOR \$10,000

- Five (5) complimentary admissions to Conference
- Full-page, full-color advertisement
- Prominent listing on Conference signs, materials, handouts and media advertisements
- Corporate logo placement in electronic mailings
- Placement on Conference webpage with link to your website
- Listing in Bay Planning Coalition Business Directory in Conference Program

CONTRIBUTING SPONSOR \$5,000

- Four (4) complimentary admissions to Conference
- Half-page, full-color advertisement
- Sponsor listing on Conference signs, materials, and media advertisements
- Placement of corporate logo in electronic mailings
- Placement on Conference webpage with link to your website
- Listing in Bay Planning Coalition Business Directory in Conference Program

SPONSOR \$2,500

- Three (3) complimentary admissions to Conference
- Quarter-page, full-color advertisement
- Sponsor listing on Conference signs, materials, and media advertisements
- Sponsor listing in electronic mailings
- Placement on Conference webpage with link to your website
- Listing in Bay Planning Coalition Business Directory in Conference Program

DONOR \$1,000

- Two (2) complimentary admissions to Conference
- Sponsor listing on Conference signs and materials
- Listing in Bay Planning Coalition Business Directory in Conference Program



San Francisco Bay Annual Decisionmakers Conference
Sustainability Strategies for a Changing Bay
Wednesday, April 22, 2009

SPONSOR PLEDGE FORM

Yes! We will sponsor the Decisionmakers Conference at the Oakland Marriott on April 22, 2009.

<input type="checkbox"/> Hosting	\$10,000
<input type="checkbox"/> Contributing	\$ 5,000
<input type="checkbox"/> Sponsor	\$ 2,500
<input type="checkbox"/> Donor	\$ 1,000

Company _____ CEO _____

Contact Person _____ Assistant _____

Address _____ City _____ State _____ Zip _____

City _____ State _____ Zip _____

Phone _____ Fax _____ email _____

Person to contact for logo & artwork: _____ Phone _____

Check is enclosed

Mail completed form with check to:

BAY PLANNING COALITION
 10 Lombard St., Suite 408
 San Francisco, CA 94111

Please invoice me

Send invoice attention to:

Deadline for advertising and logo artwork is Wednesday, April 1, 2009