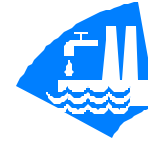


ANNOUNCING A BPC EDUCATIONAL SEMINAR**“Water Recycling – Vital to the Bay Area and Its Economy”**

Date: Thursday, October 28, 2004
Time: 8:00 a.m. – 12:30 p.m.
Location: URS Corporation offices
1333 Broadway, 8th Floor
Oakland, CA (next to the 12th Street Bart station)



Continuing development activity - and economic prosperity - in the Bay Area depend on a reliable and available water supply. While the construction of conventional water system projects is necessary to meet projected water demands, ensuring the Bay Area's future water supply will require maximum water use efficiency, which includes water recycling. Although there have been success stories with water recycling, the Bay Area continues to lag behind many other areas of the State and the nation in the amount of waste water it recycles. Why?

This one-half day seminar will address the challenges of water recycling. A collection of experts in the water recycling industry will present their views on the challenges and obstacles that continue to confront sanitary districts and water agencies throughout the Bay Area as they attempt to stretch the region's precious water supplies. What conceptually appears to be a "no-brainer," has, in practice, been far from a "slam-dunk" in many cases. Failing to solve this dilemma may ultimately threaten the region's ability to meet its quality of life and economic growth goals.

Program Schedule

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| 8:00 a.m. | <i>Registration</i> |
| 8:25 a.m. | <i>Welcome and seminar goals</i> <ul style="list-style-type: none">▪ Ellen Johnck, Executive Director, BPC▪ Gary Oates, President, ESA and Eric Hinzl, Vice President, Kennedy/Jenks, co-chairs of the Bay Planning Coalition's Water Quality and Water Supply Committee |
| 8:40 a.m. – 9:05 a.m. | <i>Recycled water trends in California: Where we are and where we need to go</i> <ul style="list-style-type: none">▪ Bahman Sheikh, water recycling consultant |
| 9:05 a.m. - 9:30 a.m. | <i>Recycled water technologies: What works</i> <ul style="list-style-type: none">▪ Gregg Cummings, Senior Engineer, Kennedy/Jenks Consultants |
| 9:30 - 10:20 a.m. | <i>Case Study. Regional Water Recycling: exciting possibilities</i> <ul style="list-style-type: none">▪ Michael Carlin, Planning Bureau Manager, San Francisco PUC and Randy Raines, Raines, Melton, & Carella, Inc. |
| 10:20 - 10:30 a.m. | Break |
| 10:30 - 11:20 a.m. | <i>Case Study. The Redwood City experience</i> <ul style="list-style-type: none">▪ Peter Ingram, Redwood City Public Works Services Director. |
| 11:20 – 12:30 p.m. | <i>Panel discussion. Arriving at solutions: making recycled water an essential component of the Bay Area's water supply picture</i> <ul style="list-style-type: none">▪ Michael Carlin, SFPUC; Peter Ingram, Redwood City; Eric Rosenblum, South Bay Water Recycling Program; Bahman Sheikh, Consultant; Lori Steere, EBMUD; Ben Strumwasser, Public Affairs Management.▪ Moderator: Gary Oates, ESA |
| 12:30 p.m. | Adjourn |