



Call for Sponsors

As we endeavor to balance commerce, recreation, and a healthy environment in the Bay-Delta region, we face regulations to reduce carbon emissions and are challenged with how best to address climate-induced changing sea levels. This provides a compelling focus for the Bay Planning Coalition's (BPC) **23rd Annual San Francisco Bay Decisionmakers Conference, which will take place at the Oakland Marriott City Center on Wednesday, April 14, 2010.**

The success of our annual Decisionmakers Conference depends on the participation of all stakeholders in the Bay Planning Coalition. This much-anticipated annual event provides a platform for innovative thinking, effective collaboration, and thoughtful action. **BPC can only do this with your help.**

Sponsors, traditionally the backbone of the conference, have more to gain from this year's event than ever. We are working to expand the audience, add engaging new speakers, and provide access to key decisionmakers affecting Bay-Delta policies and practices.

By becoming a sponsor, you will be investing in the Bay's future, which we all share. As an added bonus, you will be helping to ensure that BPC will continue to offer access and advocacy on behalf of our members.

Sign up as a 2010 Decisionmakers Conference Sponsor today!

The deadline for inclusion in the conference program is Wednesday, March 17.

We need your help to make this year's conference a success. Attached is information about sponsorship opportunities and benefits as well as a Sponsorship Pledge Form, which can also be found on the website along with the program agenda. For questions about the conference and sponsorship, please contact:

Kathy Thibodeaux at (408) 482-3910 / kathy@kmthibodeaux.com or

Ellen Johnck at (415) 397-2293 / ellen@bayplanningcoalition.org

Thank you for your continued support.

Michael Giari
President

Rick Rhoads
Vice President

Ellen Joslin Johnck
Executive Director

Sponsorship Opportunities

Hosting Sponsor @ \$10,000

- Sixteen (16) complimentary 2010 Decisionmakers Conference registrations
- Logo featured on conference webpage with link to company website
- Corporate logo featured in electronic mailings
- Logo featured on special promotion distributed to targeted mailing list of 5,000 (*offer good until February 5*)
- Listing in media advertisements
- Full-page, full-color advertisement in conference program*
- Prominent listing on conference signs, materials and handouts
- Listing in on-site Bay Planning Coalition Business Directory*

Contributing Sponsor @ \$5,000

- Ten (10) complimentary 2010 Decisionmakers Conference registrations
- Key placement of logo on conference webpage with link to company website
- Corporate logo placement in electronic mailings
- Listing in media advertisements
- Half-page, full-color advertisement in conference program*
- Key listing on conference signs, materials and handouts
- Listing in the on-site Bay Planning Coalition Business Directory*

Supporting Sponsor @ \$2,500

- Five (5) complimentary 2010 Decisionmakers Conference registrations
- Placement of logo on conference webpage with link to company website
- Listing in electronic mailings
- Quarter-page, full-color advertisement in the conference program*
- Sponsor listing on conference signs, materials and handouts
- Listing in the on-site Bay Planning Coalition Business Directory*

Donor @ \$1,000

- Two (2) complimentary 2010 Decisionmakers Conference registrations
- Donor listing on conference signs and materials
- Listing in the on-site Bay Planning Coalition Business Directory*

**Deadline for inclusion in the on-site printed program is Wednesday, March 17.*



Sponsorship Pledge Form

Yes, we will be a sponsor of the 23rd Annual Decisionmakers Conference.

Sponsorship Levels (*please select*)

- Hosting Sponsor @ \$10,000 (includes up to 16 complimentary registrations)
- Contributing Sponsor @ \$5,000 (includes up to 10 complimentary registrations)
- Supporting Sponsor @ \$2,500 (includes up to 5 complimentary registrations)
- Donor @ \$1,000 (includes up to 2 complimentary registrations)

Organization

(exactly as you would like it to appear in conference materials)

Address _____

City _____ State _____ Zip Code _____

Website _____

Member Designee

Phone _____ Fax _____ Email _____

Contact

(for invoicing, logistics and printing requirements)

Phone _____ Fax _____ Email _____

Payment (*check one*)

Check enclosed. Please send your completed form along with a check payable to:

Bay Planning Coalition
 10 Lombard Street, Suite 408
 San Francisco, CA 94111

Please invoice me.

**Add your logo to the 2010 Decisionmakers Conference webpage today.
 Deadline for inclusion in the conference program is Wednesday, March 17, 2010.**