



SUSTAINABILITY STRATEGIES FOR A CHANGING BAY

REGISTER NOW!

Wednesday, April 22, 2009

8:00 a.m. **Registration**

8:30 a.m.–4:00 p.m. **Conference**

Oakland Marriott City Center
Oakland, CA



 Bay Planning Coalition

How do you move your project through the stimulus program?

Are you up to date on the latest environmental regulations and local land use plans that will apply to infrastructure projects?

Are you looking for innovative ideas for local waterfront planning to spur economic and environmental investment?

These are a few of the urgent questions setting the stage for a dynamic discussion at BPC's 22nd Annual San Francisco Bay Decisionmakers Conference (DMC) on "Sustainability Strategies for a Changing Bay".

Today, we are confronted with unprecedented challenges in the economy and the environment that demand our immediate attention as well as thoughtful planning and prudent action. The Federal economic stimulus program for infrastructure development has great potential for helping to ease California and the Bay region out of recession. Concurrently there is the overlay of global warming and climate change threatening the stability of our human and natural ecosystem. As never before, the success of the stimulus program, combined with actions to strengthen California's economy and address climate change, depends on leadership and collaboration to ensure efficient and effective program delivery. This covers recommendations for environmental permitting, contracting procedures and innovative planning criteria at the water's edge.

The DMC's three panels are structured to weave together the components of a sustainable future for the Bay-Delta's region industry, recreation and natural environment; Panel 1. the immediate economic conditions and new federal stimulus funding; Panel 2. the ever-increasing and ongoing environmental permitting challenges and opportunities; and 3) the revitalization of the waterfront based on new synergies among water-dependent industry, transportation, recreation, environmental, residential and commercial uses.

PROGRAM SCHEDULE

8:00 a.m. - 8:30 a.m.

Registration

8:30 a.m. – 9:00 a.m.

Welcome and Introduction –Mike Giari, President, Bay Planning Coalition

9:00 a.m. - 10:30 a.m.

Panel 1 - THE STIMULUS ROAD MAP for The American Recovery and Reinvestment Act

The federal economic stimulus program offers a huge opportunity for renewed investment in both the economy and the environment. This panel will answer the questions everyone is asking, e.g.

- What are the rules for infrastructure financing and construction under HR 1?
- How can projects get on an allocation list if they aren't listed already?
- What environmental review and contracting procedures have been established by the relevant state and federal agencies to ensure that the stimulus dollars are obligated by mandated deadlines?
- What is the status of the 2006 Prop 1 bond freeze?

Moderator: Ellen Joslin Johnck, Executive Director, Bay Planning Coalition

Speakers:

- Jim Hearn, Director of Programs, U. S. Army Corps of Engineers, South Pacific Division
- Office of the Governor: Representative, California Department of Finance or Caltrans (invited)
- Randy Rentschler, Legislative and Public Affairs Director, Metropolitan Transportation Commission

10:30 a.m. - 11:00 a.m. Networking Break; Sustainability Café in foyer

11:00 a.m. - 12:30 p.m.

Panel 2 – SECURING PROJECT APPROVAL: WHAT YOU NEED TO KNOW

We have a conundrum. Confronted with a major recession, simultaneously the public is faced with the enormous challenge of an ever-increasing stringent and complex web of environmental regulations. The California Air Resources Board has adopted the most aggressive regulatory program in the nation aimed at cleaning up diesel particulates and reducing greenhouse gas emissions. The state and federal wildlife agencies are increasing endangered species protection. BCDC has analyzed the vulnerability of the region to sea

level rise as a result of climate change and is recommending adaptation strategies. Under new state legislative mandates, local governments are implementing new land use plans and zoning which present both conflicts as well as opportunities. On this panel, representatives from ports, industry and local, state and federal agencies will discuss permit processing issues and ways to see light at the end of the tunnel.

Moderator: Chris Locke, Partner, Farella Braun & Martell LLP

Speakers:

- Anne Whittington, Environmental Assessment Supervisor, Port of Oakland
- Russ Strach, Deputy Administrator, NOAA Fisheries
- Cathy Reheis-Boyd, COO, Western States Petroleum Association
- James Goldstene, Executive Director, California Air Resources Board

12:30 p.m. - 1:30 p.m. Luncheon Program

Guest Speaker: John Hummer, Director, Northern California Gateway Office, U. S. Maritime Administration

1:30 p.m. - 3:00 p.m.

Panel 3 – Roundtable: THE FUTURE OF THE WATERFRONT and CONTIGUOUS LAND

Sustainability for a changing bay depends on a thriving waterfront, which in turn demands innovative waterfront planning. For the best outcome, waterfront planning must embrace water-dependent industry and jobs, attract a diversity of waterfront uses, address the vulnerability to climate change and potential sea level rise, spur investment in environmental health and business growth, and promote compatibility among industry, residents and tourists. The Bay Planning Coalition's goal, through its leadership with its partners, is that the forces of change can be understood and incorporated into a shared vision. The panel includes representatives from local government, the building and maritime industry, state agencies, non-governmental organizations and business who will illuminate what's at stake and how to build on the synergies among Bay decisionmakers to achieve common goals.

Moderator: Robert Uram, Partner, Sheppard Mullin Richter & Hampton LLP

Speakers:

- John Gioia, Supervisor, Contra Costa County
- Will Travis, Executive Director, S. F. Bay Conservation and Development Commission (BCDC)
- Marc Grisham, City Manager, City of Pittsburg
- Tom Ward, Chief Engineer, Ports America
- Paul Campos, General Counsel and Vice President of Government Affairs, Homebuilders Association of Northern California
- Nina Rannells, Executive Director, S. F. Bay Area Water Emergency Transit Authority (WETA)
- Beth Huning, Executive Director, San Francisco Bay Joint Venture
- Susan McCue, Manager, Economic Development Department, City of Vallejo
- Boris Dramov, President, ROMA Design Group

3:00 p.m. – 4:00 p.m. Reception, small group meetings and continued networking at the “SUSTAINABILITY CAFÉ”. Meet your colleagues and continue this vital conversation.